DISTRACTED DRIVING: Don’t text and drive. It can be deadly.

9 AMERICANS DIE EVERY DAY FROM DISTRACTED DRIVING.

25% of car accidents are caused by cell phone usage.
660,000 drivers are using phones while driving at any given time.
6 of 10 teen crashes involve distracted driving.
400,000 people injured in crashes involving distracted drivers every year.
10% of all fatal accidents involve cell phones.

GONE IN 4.6 SECONDS
The average time drivers take their eyes off the road while texting. In 4.6 seconds, a car going 55 MPH will travel the length of a football field, with absolutely no one driving. You wouldn’t drive blindfolded would you?

HANDS-FREE IS SAFER? OH CELL NO!
80% of drivers mistakenly believe that handsfree devices are safer than handheld. 30 different studies show this is false. The National Safety Council has conducted studies that show that the use of voice-to-text devices actually increases mental distraction, not decreases.

SIX TIMES MORE DANGEROUS THAN DRUNK DRIVING.
We all know how deadly drunk driving can be. Texting while driving is 6 times more likely to cause an accident than driving intoxicated. Texting and driving is statistically as dangerous or more dangerous than driving after 4 beers. What could be so important that you would risk your own life or the lives of others? You wouldn’t drive drunk so why would you text and drive? It’s just not worth it.

STAY IN YOUR LANE!
10% or more is the time you’ll spend outside of your correct lane when distracted.

GET YOUR HEAD OUT OF YOUR APPS!
DISTRACTED DRIVING IS ANY KIND OF ACTIVITY THAT DIVERTS YOUR ATTENTION FROM THE TASK OF DRIVING YOUR VEHICLE.

JUST A FEW DISTRACTIONS INCLUDE:
• TEXTING • EMAIL • READING • EATING
• TAKING SELFFIES (WOW, REALLY?)
• NAV SYSTEMS • WATCHING VIDEOS
• INTERNET SURFING & SOCIAL MEDIA
• VIDEO GAMES • APPLYING MAKEUP
• PETS • CONVERSATIONS
& MORE UNNECESSARY ACTIVITIES

TEXTING & DRIVING IS ILLEGAL IN 48 STATES

PLEASE DON’T TEXT & DRIVE
GO TO ITCANWAIT.COM & TAKE THE PLEDGE

WHATEVER IS DISTRACTING YOU...

IT CAN WAIT.

ZERO is the number of activities worth risking your life or others while driving.

EXPRESSTOLL.COM